

Salesforce Customer Data Cloud

Rate Card

A quantity of Data Services Credits is included in each Customer Data Cloud subscription. Data Services Credits must be used before the Order End Date set forth in the Usage Details table on the Order Form and no rollover will be permitted. Customer consumes Data Services Credits at the applicable multiplier rate based on the Usage Type identified below.

Category	Usage Type*	Unit	Batch	Streaming
Connect, Harmonize, and Unify	Data Pipeline	Per 1 Million Rows Processed	2,000	5,000
	Data Transforms	Per 1 Million Rows Processed	400	5,000
	Unstructured Data Processed	Per 1 MegaByte (MB) Processed	60	
	Data Federation or Sharing Rows Accessed	Per 1 Million Rows Accessed	70	
	Data Share Rows Shared (Data Out)	Per 1 Million Rows Shared	800	
	Profile Unification	Per 1 Million Rows Processed	100,000	
E2E Real-Time Processing	Sub-second Real-Time Events	Per 1 Million Events & API	70,000	
Analyze and Predict	Calculated Insights	Per 1 Million Rows Processed	15	800
	Inferences	Per 1 Million Inferences	3,500	
Act	Data Queries	Per 1 Million Rows Processed	2	
	Streaming Actions (including Lookups)	Per 1 Million Rows Processed	800	

* Usage Types may be updated from time to time.

Notwithstanding anything to the contrary, Data Services Credits are pooled together for the purposes of consumption if the customer has Data Service Credits across multiple products (for example, Marketing Cloud and Tableau). In that scenario (a) the total available quantity of Data Services Credits is accumulated across all active Order Forms with unexpired units (“available units”); (b) Data Services Credits will be decremented against the available units of the Order Form with the earliest Order End Date before being decremented against any subsequent Order Form(s); and (c) if the total usage accumulated to all active Order Forms exceeds the total available quantity of Data Services Credits, the lowest applicable overage rate for Data Services Credits as set forth in any active Order Forms will apply.

Use of any pilot features in conjunction with the Services may consume Data Services Credits, to the extent expressly referenced in the applicable pilot terms agreed to by Customer for such pilot.

Additional information about usage types can be found at:

https://help.salesforce.com/s/articleView?id=sf.c360_a_data_usage_types.htm&type=5

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